

Contest Entry Page

PAT MARKET “*BEATS THE HEAT*” CONTEST

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase an entrant's chances of winning.

1. Contest Period.

The PAT Market “*Beats The Heat*” Contest (the “**Contest**”) begins on **August 4, 2026 at 12:00 AM Eastern Time (“ET”)** and ends on **August 14, 2026 at 5:00 PM ET** (the “**Contest Period**”). The Contest is run by the Sponsors (as defined below) as the operators and providers of the Contest. The Contest will be conducted in the Province of Ontario, Canada. Entries must be received during the Contest Period.

2. Eligibility.

The Contest is open to all legal residents of the Province of Ontario who have reached the age of majority in the Province of Ontario (eighteen (18) years of age) at the time of entry (each, an “**Entrant**”). Employees, officers, directors, contractors, agents, and representatives of any of the Sponsors (as defined below), and their respective advertising and promotion agencies, and such persons’ immediate family members (parent, child, sibling, and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (collectively, the “**Contest Parties**”) are not eligible to enter.

3. How to Enter.

(a) Purchase Entry Method. During the Contest Period, visit any of the four (4) participating PAT Supermarket retail locations (CPAT, MPAT, TPAT, and PATSG) (each, a “**Participating Retailer**”) and make a minimum purchase of ten Canadian dollars (CAD \$10.00) (before taxes) of any product(s) (the “**Qualifying Purchase**”). Retain the original purchase receipt clearly displaying the retailer’s name, date of purchase, product(s) purchased, and total purchase amount. To submit your entry, scan the QR code displayed in-store or visit the Contest entry page at patsupermarket.com and complete the online entry form by providing the following information:

- Full name
- Telephone number
- Email address

Upload a photograph of the original Qualifying Purchase receipt. Each qualifying receipt may only be uploaded once. Duplicate submissions of the same receipt will be rejected and will not generate additional entries. Each unique receipt showing a minimum eligible purchase of CAD \$10.00 qualifies for one (1) Contest entry. Participants may submit multiple entries by uploading different qualifying receipts, provided each receipt represents a separate Qualifying Purchase. The Sponsor reserves the right to verify the authenticity of all receipts.

(b) No-Purchase-Necessary Alternative Method of Entry. Individuals may enter the Contest without making a purchase by submitting a handwritten letter that includes: (i) full name; (ii) telephone number; (iii) email address; and (v) a statement requesting entry into the Contest. The request must be mailed in a sealed envelope with sufficient postage to: Pan Asia Food Co., Ltd., Attn: Contest Administrator, 435 Ambassador Drive, Mississauga, ON L5T 2J3. Each mailed request that complies with these Contest Rules will receive one (1) Contest entry. Limit one (1) mailed entry per person. Requests must be postmarked **no later than August 14, 2026** and received before 5:00 PM ET one (1) day thereafter. Mechanically reproduced, photocopied, computer-generated, or automated entries are void.

(c) Entry Limits. All eligible entries received during the Contest Period will be entered into the random prize draw (see below). There is no limit on the number of purchase entries per person, provided each entry is accompanied by a separate Qualifying Purchase receipt. No-purchase-necessary mail-in entries are limited to one (1) per person. Mechanically reproduced, photocopied, computer-generated, or automated entries are void.

4. The Prizes.

There are two (2) prizes to be won (each, a “**Prize**” and collectively, the “**Prizes**”):

First Prize: One (1) pair of floor seat tickets to the BTS concert in Toronto, Ontario on **August 23, 2026** (the “**Concert**”). Approximate retail value: one thousand three hundred Canadian dollars (CAD \$1,300.00).

Second Prize: One (1) pair of grandstand (standing) tickets to the Concert. Approximate retail value: nine hundred Canadian dollars (CAD \$900.00).

The total approximate retail value of all Prizes is two thousand two hundred Canadian dollars (CAD \$2,200.00). Each Prize consists solely of the Concert tickets described above. Transportation to and from the Concert venue, accommodations, meals, and all other expenses are the sole responsibility of the winner. Prizes must be accepted as awarded. No Prize substitutions will be made except at the Sponsor’s sole discretion. The Sponsor reserves the right to substitute any Prize or component thereof with a prize or prize component of equal or greater value, including, without limitation, if the Concert is cancelled, postponed, or rescheduled, or if the Prize becomes unavailable for any reason. A Prize is not transferable or convertible to cash or credit. A Prize will only be awarded to the Entrant who completed the Contest entry requirements described above.

5. Odds of Winning.

The odds of winning depend on the number of eligible entries received during the Contest Period.

6. Winner Selection and Notification.

On August 17, 2026 (the “**Draw Date**”) in Mississauga, Ontario, at approximately 12:00 PM ET, two (2) eligible Entrants will be selected by random draw from among all eligible entries received during the Contest Period. The Sponsor will make three (3) attempts to contact each selected Entrant by phone or email within two (2) business days of the Draw Date. If a selected Entrant cannot be contacted within three (3) attempts or within two (2) business days of the Draw Date (whichever occurs first), or there is a return of any notification as undeliverable, then the selected Entrant will be disqualified and an alternate eligible Entrant will be randomly selected from amongst the remaining eligible entries.

Before being declared a winner, each selected Entrant will be required to: (a) correctly answer, unaided, a time-limited mathematical skill-testing question; and (b) sign and return within two (2) business days of notification the Sponsor’s declaration and release form confirming compliance with these Contest Rules, acceptance of the Prize as awarded, and releasing the Contest Parties and each of their respective officers, directors, agents, representatives, successors, and assigns from any liability in connection with this Contest, the selected Entrant’s participation therein, and/or the awarding and use or misuse of the Prize or any portion thereof. In any event, the declaration and release form must be received by the Sponsor no later than August 21, 2026, in order for the winner to receive the Prize. If a selected Entrant: (a) fails to correctly answer the skill-testing question; (b) fails to return the Contest documents within the specified time; or (c) fails to return the Contest documents by August 21, 2026, then they will forfeit the Prize and an alternate eligible Entrant will be randomly selected from amongst the remaining eligible entries.

Upon satisfactory completion of Contest requirements, the Prize tickets will be delivered to the winner electronically via Ticketmaster. To receive the Prize tickets, the winner must: (a) open a Ticketmaster account; (b) provide the Sponsor with the same email address associated with their Ticketmaster account; and (c) accept the ticket transfer in accordance with Ticketmaster’s Ticket Transfer instructions. The winner is solely responsible for ensuring their Ticketmaster account is properly set up and capable of receiving transferred tickets.

7. General Conditions.

All entries become the property of the Sponsor, which assumes no responsibility for lost, incomplete, or illegible entries. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all Entrants including, without limitation, any decisions regarding the eligibility or disqualification of entries. The Sponsor reserves the right, at any time in its sole discretion, to disqualify any Entrant who: does not meet the eligibility criteria, fails to comply with these Contest Rules, attempts to enter the Contest in any manner or through any means other than as described in the Contest Rules, attempts to disrupt the Contest, or attempts to circumvent any of these Contest Rules. Entries will be disqualified if they are late, illegible, incomplete, damaged, forged, garbled, or mechanically or electronically reproduced.

In the event of a dispute, an entry will be deemed to have been submitted by the authorized holder of the email account associated with the entry at the time of entry. A selected Entrant may be required to provide proof that they are the authorized holder of the email account associated with the selected entry. The sole determinant of the time for the purposes of the Contest will be the official time-keeping device(s) used by the Sponsor.

The Sponsor reserves the right to cancel, modify, suspend, withdraw, or amend this Contest in any way, in the event of an error, accident, printing, administrative, or other error of any kind, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, or any other cause that interferes with the proper conduct of the Contest as contemplated

by these Contest Rules, without prior notice or obligation. If for any reason the Sponsor cannot run the Contest as planned, as determined by the Sponsor in its sole and absolute discretion, the Sponsor may award Prizes from among the eligible submissions received up to the time of impairment, or award no Prizes.

8. Disclaimers, Release and Limitation of Liability.

By entering or attempting to enter the Contest, each Entrant agrees to release, discharge, and hold harmless the Contest Parties from any and all claims, actions, damages, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contracts, and liabilities of whatever nature or kind arising out of, or in connection with the Entrant's participation or attempted participation in the Contest, compliance or non-compliance with these Contest Rules, and acceptance and use of the Prize. The Sponsor will not be responsible for lost, incomplete, late, or misdirected entries or for any failure of the Contest website or online services, if applicable, during the Contest Period, or for any technical malfunction or other problems with any telephone network or lines, computer online systems, servers, access providers, computer equipment, or software, or for any technical problems or traffic congestion on the Internet or at any website, or any combination of the foregoing, and will not be liable for any injury or damage to any person or property arising from, or relating to, that person's or any other person's participation or attempted participation in the Contest.

Any attempt to deliberately interfere with the operation of the Contest or to undermine its legitimate administration may constitute a violation of applicable laws. The Sponsor reserves the right to seek all available remedies to the fullest extent permitted by law.

This Contest is subject to all applicable federal, provincial, and municipal laws, including the Competition Act (Canada), the Criminal Code (Canada), and the laws of the Province of Ontario. Void where prohibited by law.

This Contest is not sponsored, endorsed, administered by, or associated with BTS, HYBE Corporation, or any of their respective affiliates, agents, or representatives. All trademarks referenced herein are the property of their respective owners and are used solely for the purpose of factually describing the Prizes.

9. Privacy and Personal Information.

By entering this Contest, each Entrant expressly consents to the Sponsor, its agents, and/or representatives collecting, storing, sharing, and using their personal information for the purposes of administering and fulfilling the Contest and in accordance with the Sponsor's Privacy Policy at <https://patsupermarket.com/policies/privacy-policy>. Personal information collected in connection with this Contest will be used solely for administering the Contest and will not be sold or shared except as required by law or as described in these Contest Rules.

10. Severability.

The invalidity or unenforceability of any provision of these Contest Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Contest Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

11. Governing Law.

These Contest Rules shall be governed by and interpreted in accordance with the laws of the Province of Ontario, Canada, and the federal laws of Canada applicable therein. Any disputes arising from this Contest shall be subject to the exclusive jurisdiction of the courts of Ontario.

12. Sponsors.

This Contest is jointly sponsored by the following (collectively, the “**Sponsors**” and each individually, a “**Sponsor**”):

Pan Asia Food Co., Ltd.

435 Ambassador Drive, Mississauga, ON L5T 2J3

Telephone: 905-696-7711 | Website: patsupermarket.com

PAT Central Market

675 Bloor St. W, Toronto, ON M6G 1L3

Telephone: 416-532-2961

PAT Supermarket Mississauga

333 Dundas St. E, Mississauga, ON L5A 1X1

Telephone: 905-276-0787

PAT Mart Thornhill

5 Glen Cameron Rd, Thornhill, ON L3T 2B2

Telephone: 905-881-5100

PAT Spring Garden

63 Spring Garden Ave, North York, ON M2N 3G1

Telephone: 416-226-5522